

# FUNDING QUICK GUIDE

2024

ALL  
OF  
JESUS  
FOR  
ALL  
THE  
WORLD



THEALLIANCE

# HOW IS THE ALLIANCE FUNDED?



The Alliance is funded primarily through generous tax-deductible donations given by individuals, churches, foundations, ministries, and other like-minded organizations.



There are two main streams of giving to The Alliance that flow into what we call **THE GREAT COMMISSION FUND**



## UNDESIGNATED

FOR ALL THE ALLIANCE

Undesignated gifts are a vital source of funding for the majority of Alliance gospel-advancing ministries throughout the world and church-planting initiatives in the U.S.

These funds are put to immediate use for domestic and international missions, global ministry support services through National Office administration, processing and resources, as well as district oversight.

Every international worker across all four of our specialized structures (aXcess, CAMA, Envision, and marketplace ministries) benefits from this kind of gift.



## DESIGNATED\*

FOR THE WORK OR WORKER YOU LOVE

If you are passionate about a specific worker's ministry, you can give towards the cost of that worker or project to further their specific ministry reach.

In addition to ministries receiving funds from the undesignated GCF, ministries also benefit greatly from funds given in a designated way.

Simply notate on your contribution the name of the worker or project, and it can be used for their immediate ministry needs including a portion of their compensation.\*\*

\*Project ReImagine, and at times, additional strategic projects, are funded by The Alliance but not by the official Great Commission Fund.

\*\*The compensation of an Alliance international worker is the sum of the worker's salary, housing, and benefits. This amount of total compensation varies depending on several factors including marital status, family size, and ministry location. A portion of compensation for all international workers is required to be raised through designated funds, and the remaining amount, if applicable, is covered by undesignated giving.

# 2024 GCF

## AT A GLANCE

### FINANCIAL TARGETS



**\$77.5 MILLION**  
FUNDRAISING GOAL

We will see a 2.5 percent increase in the total goal from last year to this year.



**64 / 36**  
OVERALL GIVING BLEND

64 percent undesignated giving  
36 percent designated giving

### MINISTRY IMPACT



**50+**  
NEW INTERNATIONAL WORKERS  
TO SEND IN 2024

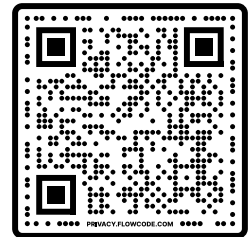
 **383,162**  
WORSHIPERS IN

 **700**  
INTERNATIONAL WORKERS AMONG

 **1,989**  
U.S. CHURCHES

 **67**  
COUNTRIES

Find more stories of impact from your giving.



# FAQ



## **What happens if a project raises more money than it needs?**

Once a project is fully funded, any excess funds will be released for other designated projects and ministries of the individual and their team.



## **What happens if a worker raises more money than they planned for their ministry budget?**

For fiscal year 2024, excess funds will first, in collaboration with leadership, be directed to the undesignated GCF to cover direct costs associated with that worker if needed. If funds are not needed to cover their undesignated costs, funds will roll over to the worker's designated expenses for the following year or could be directed to the next closest need, like a project that worker is a part of.



## **What is more important, undesignated giving that supports the whole of Alliance work or designated giving that supports a specific work or worker?**

Both undesignated gifts and designated gifts for a work or worker you love are valued! This means you can and should give to what you are most passionate about. Greater partnership between you and the ministry of The Alliance around the world is a high priority regardless of whether that is through undesignated giving or designated giving. Churches can be assured that each type of gift is part of the Great Commission Fund and will be counted towards the church's overall GCF giving. For fiscal year 2024, the revenue goal is a 64/36 overall giving blend of undesignated and designated gifts.



## **How are workers supported through undesignated giving?**

While the support provided varies from worker to worker and structure to structure, all workers across our four specialized structures benefit from the undesignated GCF in some way. To highlight just a portion of the list, this could include: compensation, health insurance and benefits, visas and taxes, language study, professional development, member care, children's education, and more.



## Can people in an Alliance church give through The Alliance National Office and the gift be counted towards the church's total GCF giving?

Yes! You can give through the Alliance National Office and have your gifts included in The Alliance's financial reporting of your church's giving. There are a couple ways of doing this:

1. Through the giving process online at [cmalliance.org/give](http://cmalliance.org/give), there is an option to check a box that reads, "I attend a U.S. Alliance church and want my gifts included in The Alliance's financial reporting of my church's giving."
2. Send a note with your next check donation indicating the Alliance church you attend. *Note: Please include the city and state of the church in your note.*

## GOT MORE QUESTIONS?

*We're here for you!*



### EMAIL

[give@cmalliance.org](mailto:give@cmalliance.org)



### PHONE

(800) 485-8979



### TAX ID

The Christian and Missionary Alliance is a 501(c)3.  
EIN 13-1623940

**GIVE ONLINE AT**  
[cmalliance.org/give](http://cmalliance.org/give)